

INTEGRITY IN THE WORKPLACE: A CONTINUOUS JOURNEY

Being Text of a Lecture Delivered by High Chief Oluebube A. Chukwu, Ph.D., on 10th April 2025 at the Rotary Club of Umuahia District 9142, Umuahia Abia State

Introduction: The Rotary Standard of Integrity

Distinguished Rotarians, esteemed guests, and my dear friends, it is both an honour and a privilege to address you at this Rotary celebration fellowship. As members of Rotary International, we are bound by a commitment to service, leadership, and most importantly, ethical conduct. Our guiding principles, particularly the Four-Way Test, set a standard for how we interact with the world.

Is it the truth?

Is it fair to all concerned?

Will it build goodwill and better friendships?

Will it be beneficial to all concerned?

These questions form the bedrock of Rotary and provide a moral compass for every aspect of our lives, including the workplace.

Today, we discuss integrity in the workplace, a subject that is not only critical to individual success but also fundamental to the progress of our organizations, communities, and society. Integrity is not just a virtue we claim; it is an ongoing responsibility we must uphold.

In my professional journey, I have encountered situations where my personal integrity was tested. The choices I made in those moments were not always easy, but they shaped the person I am and will continue to be. We often assume that integrity is a fixed trait either you have it, or you don't. Yet, in reality, integrity is a continuous journey, requiring daily recommitment, self-discipline, and courage.

This evening, I will share deeper insights into what integrity in the workplace truly means, the ideal culture it should foster, the challenges we face, and the steps we must take to uphold it.

Integrity: A Practical Commitment, Not Just a Feeling

Many people believe integrity is simply about being honest or doing the right thing when faced with ethical dilemmas. While that is true, integrity is much more than a one-time act of honesty; it is a lifestyle. It is not a fleeting emotion that we feel in the moment, but a deliberate choice we make every day.

I recall a situation early in my career where I was pressured to approve a financial transaction that, while technically legal, was morally questionable. The individuals involved argued that it was "how things were done," that "no one would find out," and that "everyone does it." At that moment, I had two choices:

Compromise my values for convenience.

Take a stand, knowing it might cost me politically or financially.

I chose the latter. The immediate outcome was difficult; I faced resistance and lost favour with certain individuals. But over time, the respect and trust I gained from colleagues and clients far outweighed the temporary hardship.

Integrity is not just about avoiding dishonesty—it is about ensuring that our decisions align with our core values, even when doing so is inconvenient or unpopular. It means:

- Owning up to mistakes rather than covering them up.
- Refusing to cut corners, even when deadlines or pressure makes it tempting.
- Standing by ethical decisions, even when there are negative consequences.

In the workplace, people of integrity become pillars of trust. Leaders with integrity create environments where transparency and accountability thrive. Employees with integrity inspire their peers and contribute to long-term organizational success.

However, we must acknowledge that integrity is not always easy. The pressures of business, financial survival, and competitive environments can create gray areas. This is why we must actively cultivate a culture where integrity is not just encouraged but expected.

The Ideal Workplace Culture of Integrity

Imagine a workplace where:

Employees trust their leaders.

Promotions and opportunities are based on merit, not favouritism.

Decisions are made with fairness and accountability.

Conflicts are resolved honestly, without deceit or manipulation.

This is not an unattainable dream. Hence, a workplace built on integrity is not only possible it is necessary for sustainable success.

Building and Sustaining a Culture of Integrity

To maintain a culture of integrity, we must focus on the following pillars:

1. Transparent and Honest Communication

Organizations must foster an environment where employees can speak openly without fear of retaliation. A culture of integrity thrives when communication is clear, truthful, and respectful.

2. Accountability at All Levels

Integrity starts at the top. Leaders must lead by example. If management bends the rules or engages in corrupt practices, employees will follow suit. A company's ethics are only as strong as its leadership.

3. Ethical Decision-Making in Business Operations

Integrity should not be limited to internal operations; it should reflect in how businesses engage with clients, vendors, and society. Do we prioritize short-term gains over long-term reputation? Do we manipulate numbers to appear more successful than we are? These choices determine our legacy.

4. Fairness in Policies and Practices

Workplace policies should be applied consistently. Employees should feel confident that they will be evaluated based on merit, not political maneuvering or personal bias. Fairness fosters loyalty, motivation, and trust.

5. A Commitment to Truth and Transparency

Truth should never be a matter of convenience. Whether in financial reports, project assessments, or performance reviews, honesty must be the standard. A business that embraces truth will earn lasting credibility.

The question we must ask ourselves is: Are we actively building a workplace that nurtures integrity, or are we merely paying lip service to the idea?

Integrity is a Continuous Journey, Not a Destination

One of the greatest misconceptions about integrity is that it is a fixed state of perfection. The truth is, even the most ethical individuals will face challenges and temptations. What defines us is not the absence of struggle but our willingness to continuously strive for better.

Even when we fall short, integrity means:

- Recognizing our mistakes.
- Taking corrective action.
- Committing to being better going forward.

This is a principle everyone who is committed to integrity including Rotarians, understand well. The Four-Way Test is not something we apply only when convenient it is a constant standard that challenges us to improve daily.

Integrity, therefore, is not a feeling but a discipline. It is not a destination but a lifelong journey. Hence, each day presents new opportunities to strengthen our ethical foundations.

Conclusion: Upholding the Rotary Standard of Integrity

As members of the Rotary Club of Umuahia D9142, you are called to set an example for our communities and professions. Our words and actions must reflect the values we uphold. The Four-Way Test is not just a motto it is a practical guide for our workplaces, relationships, and decisions.

So, I leave you with a challenge:

- Are you upholding integrity in your workplace?
- Are you setting the right example for those who look up to you?
- Are you willing to choose what is right, even when it is difficult?

Let us commit, both individually and collectively, to making integrity the foundation of our leadership and service. In doing so, we will not only transform our workplaces but also create a legacy of ethical excellence that will outlive us.

Thank you.

Oluebube A. Chukwu, Ph.D., mnipr

April 10, 2025